



Invitation to Tender: Publication on Cross-Sector Partnerships for GCE

About IDEA

[IDEA](#), the Irish Development Education Association, is the national network for Development Education in Ireland and a leading voice for the sector. We represent over 80 members involved in the practice, promotion and advancement of Development Education¹ (referred to in this document as Global Citizenship Education) in formal, non-formal and informal settings. Together we work to strengthen Development Education in Ireland and to raise awareness of its crucial role in achieving an equal, just and sustainable future. IDEA is a Bridge 47 Consortium Partner and leads on the partnerships outcome.

About Bridge 47

The [Bridge 47](#) project aims to mobilise global civil society to contribute to global justice and eradication of poverty through global citizenship education (GCE).

The Bridge 47 project focuses on the following areas:

1. Bridge 47 network: The project sets up a vibrant global coalition in support of global citizenship.
2. Advocacy at national, EU and global level. The project works to change policies at national, EU and global level to better recognize the essential role of Global Citizenship Education in achieving Agenda 2030, global justice and eradication of poverty.
3. Development of partnerships: The project creates new partnerships – advocacy, knowledge exchange and exploratory partnerships – with a range of different actors, from policy makers to academia, and from media to police and military, in support of Global Citizenship Education.
4. Capacity development and innovation: The project builds the capacity of European and civil society organisations to work with and create innovations for Global Citizenship Education.

¹ **Development Education (DE)** is an educational process which enables people to understand the world around them and to act to transform it. DE works to tackle the root causes of injustice and inequality globally and locally to create a more just and sustainable future for everyone. Thus, it is crucial for achieving the SDGs. In Ireland, DE is practised by a range of actors, from international/domestic development NGOs, to community/voluntary/educational organisations, and to individual activists and educators. It takes place across a wide range of formal, non-formal and informal settings, and involves learners of all ages.

Background

GCE supports the development of a deep and comprehensive understanding of the interdependent nature of the world and its citizens, the basis on which informed actions, sustainable consumption and coherent policies for a more equal world can be built. Target 4.7 of the SDGs aims to ensure that 'all learners acquire knowledge and skills needed to promote sustainable development', through education for sustainable development. To fully serve this target and promote the transformative work that is needed to address today's challenges and serve Agenda 2030, there is a need to abandon siloed tactics and prioritise cooperation.

Considering its scope, Target 4.7 directly contributes to SDG 4, inclusive and equitable quality education and life-long opportunities for all and is also an enabler for progress towards many other SDGs. The scale and ambition of Target 4.7 therefore requires cross-sectoral partnerships at various levels to ensure its achievement. Exploratory partnerships will illustrate that GCE is essential for building cross-sector partnerships that deliver the SDGs. To really have a transformative impact, GCE must break out from the circle of educators, involve new stakeholders and be fully recognized as an essential tool also among policy makers, media, trade unions, public and private sectors. Such partnerships bring together civil society with actors whose practices may seem to contradict values and approaches of GCE or with actors who have not prior been engaged in GCE.

GCE can both challenge perceptions which are barriers to partnership and help actors build the common understanding which is the foundation of partnership. Civil society and other partners need to step out of their comfort zone to create and develop new models of meaningful cooperation. This project aims to develop models of partnership that will illustrate the essential role of GCE in partnership development and in the delivery of the SDGs and enhancing GCE contribution to achieving the SDG's. Enabling other sectors to integrate GCE into their working practices and to build strong working connections with GCE practitioners will ensure more effective delivery of the SDGs nationally, regionally and globally.

In order for this to happen, the capacity of civil society needs to be developed to find new partners and innovative ways of working. Civil society and other GCE actors also need a space to maintain these partnerships as well as for dissemination of best practices and sharing of information.

Purpose

Since early 2018, Bridge 47 has engaged in partnerships with academic researchers, policy makers, and the private and public sectors across Europe in order to learn what potential such partnerships have for advancing the mission of GCE and the best approaches or models of partnership to use with such sectors. On behalf of Bridge 47, IDEA is seeking a consultant to use the learning gained from these Bridge 47 partnerships, other identified partnerships and sector specific experts to write a practical, engaging and reflective publication to inspire, motivate and build the capacity of global CSOs to engage in meaningful cross-sector partnerships to advance the mission of Global Citizenship Education.

The publication will:

1. Demonstrate the rationale, benefits and importance of GCE cross-sector partnerships in general and with specific sectors such as private and public sectors.
2. Provide guidance, tips and diverse perspectives on how CSOs can best initiate, develop and sustain new partnerships with other sectors based on the challenges, tensions and lessons learned through Bridge 47 partnerships and others, in particular the 'uncomfortable' partnerships and include guidance on communicating with partners from other sectors.
3. Include reflective questions to support CSOs and practitioners to think through the potential opportunities, challenges and implications of such partnerships in their own context.
4. Provide case studies of effective Bridge 47 and other GCE cross-sector partnerships.

Tasks

- Review existing guides and sources of information on cross-sector partnerships that aim to advance the mission of GCE and the SDGs.
- Review the information harvested from Bridge 47 partnerships and existing content provided by experts.
- Identify any gaps in knowledge/ learning or case studies and address this through follow up with Bridge 47 National Officers, identified experts (with agreement) and/or Bridge 47 network members. (If required further expert input may be sought in agreement with the Bridge 47 Partnerships Coordinator.)
- Ensure consistency of language, format and style. This publication should use a creative copywriting style that engages and inspires the reader.

Deliverables

- Create a practical, engaging and reflective publication (30-40 pages) to inspire, motivate and build the capacity of global CSOs to engage in meaningful cross-sector partnerships to advance the mission of Global Citizenship Education.
- Provide content and ideas for potential diagrams and infographics that support the communication of concepts or ideas in the publication.

Timeline for Consultancy

It is anticipated that the work will take approximately 20- 30 days to complete, between March and May 2021.

Advertisement published: 8 February 2021

Deadline for submitting tenders: 10th March 2021

Selections take place: Mid- late March 2021

Consultant(s) appointed and start working: Late March

Work completed: May/June 2021

Bridge 47 is funded by the European Union

Management & Support

This consultancy work involves close collaboration with the Bridge 47 Partnerships Coordinator and may also involve communications with relevant Bridge 47 National Officers.

Person Specification

Applicants may be individuals, groups of individuals with a designated team lead, or consultants.

Essential requirements:

- Understanding of and commitment to the values of Development Education & Global Citizenship Education
- Knowledge of civil society, education, development or not for profit sectors in the EU and/or globally.
- Excellent copy writing skills and ability to create descriptive and practical content that forms an engaging narrative.
- Experience of writing resources/ guidance publications for a CSO and/ or educator audience.
- Demonstrated ability to review and analyse information on diverse but related themes from multiple sources and synthesise into a useful, engaging and inspiring practical publication for a target audience.

Desirable requirements:

- Expertise and experience of partnership development, in particular between different sectors.

The application/offer is invalid if the applicant:

- Has been convicted of an offence or a crime concerning professional conduct by a judgment which has the force of res judicata,
- Has engaged in corrupt, fraudulent, collusive and/or coercive practices.

How to Apply

Applications are to be sent no later than **10th March 2021** to orla.devine@bridge47.org. A few suitable candidates will be interviewed prior to final decision.

Interested applicants should submit a tender including the following:

A. The technical Offer (no more than 5 pages excluding annexes) should include the following:

1. Contact information
2. CVs of key personnel to be involved.
3. Relevant experience
4. Your methodology
5. Timeline of key activities
6. 2 publications that you have written with a short summary (max 200 word for each) of the process you undertook in creating them
7. Two references (including telephone numbers)

B. Financial Offer

The financial offer should include a line-item budget and a budget narrative. The cost estimates used to prepare the budget should be presented in Euro. The tenderer should include his/her proposed daily rate, including all costs. Value for money will be considered in tender evaluation.

Decision criteria

Decisions will be made based on the following criteria:

- Previous experience in the area the tender covers (40%)
- Clarity and suitability of proposed approach and timeline (20%)
- A tender and proposed approach that correspond to the values and demonstrates understanding of Bridge 47 (20%)
- Affordability and value for money (20%)

Questions

Any questions should be directed to Bridge 47 Partnerships Coordinator (orla.devine@bridge47.org).

Irish Development Education Association

6 Gardiner Row

Dublin 1

01 8788480

Website: www.ideaonline.ie

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