

Invitation to Tender: Transformative Learning for Powerful Networks

The Bridge 47 Project is looking to contract research/ capacity building consultants, with the purpose of creating a publication on the topic of using transformative learning/ Global Citizenship Education (GCE) methods and principles for a more impactful civil society.

About Bridge 47

The *Bridge 47* project aims to mobilise global civil society to contribute to global justice and eradication of poverty through global citizenship education.

The Bridge 47 project focuses on the following areas:

1. *Bridge 47 network*: The project sets up a vibrant global coalition in support of global citizenship.
2. *Advocacy* at national, EU and global level. The project works to change policies at national, EU and global level to better recognize the essential role of Global Citizenship Education in achieving Agenda 2030, global justice and eradication of poverty.
3. *Development of partnerships*: The project creates new partnerships – advocacy, knowledge exchange and exploratory partnerships – with a range of different actors, from policy makers to academia, and from media to police and military, in support of Global Citizenship Education.
4. *Capacity development and innovation*: The project builds the capacity of European and civil society organisations (CSOs) to work with and create innovations for Global Citizenship Education.

Purpose of the role

The purpose of the consultancy will be to create a publication and accompanying relevant materials on the topic identified.

The Bridge 47 Network is a vibrant coalition in support of transformative learning across continents. One of the overarching goals of the Bridge 47 Network is to bring GCE and transformative learning more broadly to civil society audiences, who have not previously necessarily worked extensively with education. We are doing that by creating a space for members to collaborate on transforming our societies through education and to help them spot inspiring, out of the box opportunities for cooperation. We aim to present the case for transformative learning and the SDG Target 4.7 as crucial for achieving all sustainable development goals of Agenda 2030.

The aim of this publication is to:

- bring GCE in a concrete/tangible, straightforward and understandable way to civil society,
- draw their interest into potential of using GCE to benefits of their organisations,
- Explore good examples of how transformative learning can help organisations engage with citizens and target audiences,
- present the case for SDG Target 4.7 as a prerequisite for achieving the Agenda 2030 to civil society.

Research topic

Transformative learning for strong CSOs

GCE and transformative learning explore how individuals and societies can act to tackle broader issues, resolve complex problems and foster engaged, active and critical learners in order to transform and change themselves, organisations, communities and societies. Thus, there are important lessons to be drawn from the field of transformative learning among wider civil society.

The consultant(s) will identify strategies, practices and/or tools for how transformative learning and GCE can help facilitate learning within and between civil society organisations. This will cover both



internal, organizational learning, as well as “external” activities, such as meaningful communication, outreach and involvement of citizens, local communities and social movements.

By doing that, the goal is to present the case for SDG Target 4.7 as a prerequisite for achieving the Agenda 2030, to CSOs and individuals who have low or no awareness of the target.

4. Main Deliverables

Consultant(s) is/are expected to deliver a 25–30-page publication on the topic, which can include creative presenting formats, visualisations and other tools, including:

- Short theoretical overview of GCE and transformative learning, as part of SDG 4.7.
- Inspiring examples of concrete stories how transformative learning and GCE brought change as well existing as practices from diverse contexts around the world on how to make active global citizenship possible.
- A set of concrete examples of GCE/ transformative learning methods, practices and/or principles that can be used in CSOs to reflect on their work and plan meaningful and engaging activities within or between organisations.
- A communications /PR activity/product (such as a podcast and/or a webinar, a blog post) on the publication produced (to be agreed later).

5. Management and support

The consultancy work involves working in close collaboration with the Bridge 47 staff. The consultant will be supported by, and work in close collaboration with the Bridge 47 Network Team. The overall management responsibility of the consultancy is with Fingo – Finnish Development NGOs.

6. Requirements

Applicants may be individuals, groups of individuals with a designated team lead, or consultants. The applicants must have at minimum the following qualifications:

- Knowledge and experience of working for advancement of GCE and/or transformative learning.
- Demonstrated knowledge and experience working with using GCE and transformative learning for advancement of civil society.
- Excellent written and oral communication in English.
- Demonstrated experience in conducting research and/or creating publications.
- Ability to write messages for a variety of audiences.

Additionally, the application/offer/contract will be invalid if the applicant:

- Has been convicted of an offence or a crime concerning professional conduct by a judgment which has the force of res judicata,
- Has engaged in corrupt, fraudulent, collusive and/or coercive practices.

7. Timeline for consultancy

These tasks are envisioned to take 25-35 days, between March 2021 and May/June 2021.

8. Application process

Interested applicants should submit a tender including technical and financial offer with the title “Research consultancy: Transformative Learning for Strong CSOs no later than 10 March to alen.maletic@bridge47.org. Applications will be reviewed, and the candidates shortlisted by the Bridge 47 team. A few suitable candidates will be interviewed prior to final decision.

How to apply

Interested applicants should submit a tender including the following:

A. Technical offer

The technical offer (no more than 5 pages excluding annexes) should include the following sections:

- Methodology: Describe your overall approach and methodology.



- Relevant experience: Provide details of similar scope, complexity and nature you have previously worked on.
- Specific expertise: Describe your level of knowledge and expertise with this topic.
- Key personnel and staffing: Describe the key personnel. Include CVs (no more than 2 pages each and attached as annex) of key personnel who will be part of the proposed plan.
- Timeline: Include a detailed timeline of key activities.
- References (including telephone numbers) and web links to previous work (if available).

B. Financial offer

The financial offer should include a line-item budget and a budget narrative. The cost estimates used to prepare the budget should be presented in euros. The tenderer should include their proposed daily rate, which should include all costs. Value for money will be considered in tender evaluation.

This is primarily a desk-based piece of work and additional costs would need to be agreed before undertaking any non-desk-based work.

9. Decision criteria

Decisions will be made by 3-person selection committees, for each of the research topics, based on the following criteria:

- Previous experience of working with the research topic in question (40%)
- Clarity and suitability of the proposed approach and timeline (20%)
- A tender and proposed approach that correspond to the values and demonstrates understanding of Bridge 47 (20%)
- Affordability and value for money (20%)

10. Timeframe

Advertisement published: 8 February 2021

Deadline for submitting tenders: 10 March 2021

Selections take place: mid-March

Consultants appointed and start working: late March

11. Questions

Any questions should be directed to Bridge 47 Global Network Coordinator (alen.maletic@bridge47.org).

